

# Furn360 webinar

26 JUNE 2020

GABRIELLA KEMENDI
EFIC SECRETARY
GENERAL



# European Furniture Industries Confederation (EFIC)

EFIC is the voice of the European Furniture industries

EFIC was founded in 2006 and now represents more than the 70% of the total turnover of the furniture industries in Europe

Members: 16 national federations + 1 single company



























Norsk Industri









# EU Furniture Industry in a snapshot

		€			
1 MILLION EMPLOYEES	120 THOUSAND ENTERPRISES, MAINLY SMEs	96 BILLION TURNOVER	25% OF WORLD FURNITURE PRODUCTION	40% OF TOTAL WORLD TRADE	25% OF WORLD FURNITURE CONSUMPTION



## EFIC main areas of interest

Single Market

Environment & Circular Economy

International Trade

Social Dialogue

See also: <a href="https://www.efic.eu/our-priorities">https://www.efic.eu/our-priorities</a>



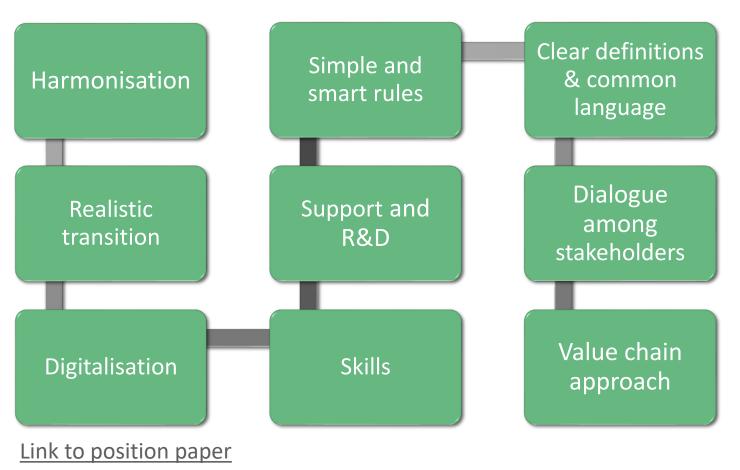
## EFIC focus on sustainability



- Strong focus on <u>Circular Economy</u> & environment
- Promoting sustainable business practices and circular business models based on furniture reuse, refurbishment, remanufacturing
- Collection of <u>best practices</u> & collaboration with the supply chain
- Involvement in projects around circularity
- <u>Supporting a green recovery</u>, with circularity at its heart



## **General principles**







### Circularity during furniture production

#### Circular design

- Principles (efficient use of materials, design for separability, responsible use of chemicals...)
- Potential of initiatives from CEAP (sustainable product policy framework, Ecodesign principles, revision Ecodesign Directive)

#### **Circular Design**

- Considerations on introduction of Ecodesign principles for furniture (not applicable to all products the same way, should not be aggressive)
- Challenges & regulatory barriers (limited substitution materials & parts, increased costs, contradictions between circular economy and chemical legislation, traceability of chemicals, etc.)
- Example → next slide





#### Circularity during furniture production





- Toxic flame retardants unwanted
- Lack of harmonisation of flammability standards and requirements
- Concerns over impact on health, environment and circular economy, fire toxicity increase, no demonstrated fire safety benefit
- EU-wide action needed

https://safefurniture.eu/





#### Circularity during furniture consumption

Consumers

Adequate and harmonised information tools with pragmatic approach

Public authorities

 Potential of Green Public Procurement

#### **Challenges**

- Societal change, proliferation of voluntary tools and labelling schemes, lack of common language ...





#### Circularity during furniture waste management

- ☐ Furniture industries support reuse, refurbishment, remanufacturing
  ☐ Need to accelerate waste as a resource & empower waste
  - Need to accelerate waste as a resource & empower waste management sector

#### Challenges

- ☐ Barriers around definition of waste
- Low collection and reverse logistics infrastructure
- $\square$  Proliferation of EPR schemes at Member State level  $\rightarrow$

harmonised scheme at EU level needed



## Thank you!

#### **Contact**

Gabriella Kemendi EFIC Secretary General

0032 (0)2 287 08 86 gabriella.kemendi@efic.eu



EFIC – European Furniture Industries Confederation

Rue Montoyer 24, PO 2, 1000 Brussels info@efic.eu | 0032 (0)2 287 08 86 www.efic.eu | Twitter | LinkedIn